

TO THE PEOPLE OF DeSOTO COUNTY:

FOR THE PAST THREE WEEKS our buyer has been in the Northern Markets selecting our Spring Stock of DRY GOODS. The result is a magnificent and large assortment, consisting of all kinds of Lawns, Voiles of all descriptions, Linens in different colors, all kinds of beautiful Mercerized and Fancy White Goods, Dress Gingham, etc. There is not a piece in our Immense Stock of Summer Goods that is not pretty and Stylish. At the prices we will sell them they will not last long. It will pay you to get your Summer Dress at once. We can safely say, that never before in the history of Arcadia has there come to town such a beautiful line of Dress Goods: A Few Prices:

Pretty Figured and Flowered Lawns and Batistes, worth 12½ and 15c, our price.....	10c	2000 yards Madras Shirtings in short lengths worth 15c, our price	9c
Solid color Chambrays and nice Dress Gingham, per yard.....	10c	1000 yards Chambray in short lengths worth 10c, our price	8c
Linens, White, Red, Blue, and Brown, worth 25c our price, per yard.....	17½c	1500 yards Curtain Swiss, worth 17½c our price.....	10c
Mercerized Silk worth 25c per yard, our price	15c	50 dozen mercerized napkins worth 25c a piece, our price.....	10c
3000 yards Fine Cambric worth 12½ and 15c while it lasts	8c	1000 yards Drill in short lengths worth 12½c our price	8c
600 yards White Lawn in short lengths worth 15c, our price.....	9c	Calicos worth 7c our price.....	5c
600 yards White Lawn in short lengths worth 20c, our price.....	12½c	Apron Checks worth 7c our price.....	5c
Table Linen worth 45c, our price 30c			
8 inch Embroidery.....		8c	
4 inch Embroidery.....		5c	
Ladies Fine Jersey Ribbed Undervests 10c or 3 for 25c			
5 dozen China Silk Shirt Waists beautifully trimmed with silk lace, worth six or seven dollars, our price \$3.75			

THE BOSTON STORE ARCADIA, FLORIDA.

ADDITIONAL LOCALS.

Fish at Espenlaub's.
Lent began Wednesday of this week.
Fresh fish every day at Espenlaub's City Meat Market.
Go to Johnson & Plummer for your cool drinks in summer.
I sell the old stand by the Kimball pianos and organs. T. W. Lawton.
Get your fire and life insurance of Peeples and Waldron, DeSoto Block.
Col. E. D. Treadwell is attending Circuit Court in Ft. Myers this week.
Mrs. C. H. Smith's millinery opening of spring ready to wear hats, this week.
Mr. and Mrs. W. H. Seward have returned from a pleasant visit to Bowling Green.
T. B. King and C. W. Forrester and their wives have returned from their camping trip.
Mr. and Mrs. R. E. Brown have this week moved into their new residence on Quality Hill.
We have just opened a complete line of Men's, Ladies' and Children's Oxfords. Arcadia Mercantile Co.
Several thousand old newspapers for sale at 20 cents a 100. Ask Bryan, the bicycle man or ring up 'phone 40.
The Atlantic Coast Line had another wreck of freight cars between Jane Jay and Port Meade last Sunday. No lives were lost.
Try a pair of those Crossett shoes for Gentlemen. They make Life's Walk Easy. New spring line just opened at Arcadia Mercantile Co.
Dr. D. G. Barnett is having his dental rooms in the King block remodelled and when finished they will be the most complete and comfortable dental offices in South Florida.
The Branning & Jenkins saw mill east of Arcadia has put in a planing mill and completed a tram track to their saw mill three miles east of town. They are doing a big business in the lumber as well as stove wood way.
A party of Nocatee people consisting of Mr. and Mrs. Frank Welles, Mrs. W. G. Welles, Mr. and C. C. Carlton, E. R. Carlton and Miss Lessie Hollingsworth came to Arcadia Tuesday night to see the play at the opera house.

All kinds of fresh, salt water fish every day at Espenlaub's.
Go to Johnson & Plummer for your cool drinks in the summer.
Miss Statia Tomlin, of Nocatee, is visiting Miss Lajuar DePass this week.
Friederite, the jeweler, at new stand, is ready for business. Call and see his fine stock of jewelry etc., on the spot formerly occupied by M. L. Bryan.
F. W. Hays & Co. is now at home in the building south of the Robertson hotel prepared to serve their customers with a fine line of general merchandise.
The Florida Cement Construction works have two concrete plants in Arcadia, one near the Baptist church and one near the site of the new school house.
The orange and grape fruit trees are bursting into bloom every where in South Florida, and the air is heavy with perfume, young peaches are already well started and every indication is that winter is over.
F. B. Biddulph, supervising deputy of the order of Modern Maccabees, was a pleasant caller at the Champion office this week. He hopes to organize a camp of the order in Arcadia in the near future.
H. E. Padgett will arrive in a few days and take a position in E. M. Barnett's blacksmith shop. His reputation as a first class blacksmith and horse shoer is the highest. Mr. Barnett guarantees satisfaction on all work and the promptness with which he will serve you will make it worth your while to trade with him.
WALDEN, the versatile and uncious prestidigitator will give a performance of conjuring and sleight-of-hand at the Opera House on the night of March 20. He cleverly and deftly performs many tricks of magic, conjuring and illusions. WALDEN gives one of the most highly entertaining performances in his line. During private performances in New York state his work was most highly commended in the New York papers. It was predicted that, though being a mere youth, he was predestined to rank among the first prestidigitators of the country. His work demonstrates that the hands are quicker than the eye, and is sure to entertain, amuse and mystify his audience.

Kimball pianos and organs sold by T. W. Lawton.
Fancy lemons at the Bakery, 20c per doz. drink lemonade.
Attorney Jno. W. Burton and Dr. D. G. Barnett visited Tampa last week.
The orange shipments from Arcadia this year have amounted to 230,000 boxes.
Jno. M. Bates has recently purchased the J. O. Anderson orange grove at Bunker, consideration \$2000.
Mrs. Kimbrough, of Baltimore, has arrived and takes charge of the millinery department of the Arcadia Mercantile company.
Parties who are indebted to A. H. Strickland will confer a favor on us by settling up at once. Johnson & Plummer.
C. F. Exum has gone into the draying business, and will appreciate any patronage in that line that our people can give him, promising satisfactory service.
Messrs. Hilton Johnson and Tom Alderman have bought out the dray business of W. C. Hooker and are prepared to serve those needing their services in a prompt and satisfactory manner. Give them a trial.
Mrs. C. H. Smith's Millinery Opening of Ready to wear hats is now going on. We have inspected some of them and find many beautiful and varied styles, so that every woman ought to be able to suit both her taste and pocket book. Call and see them.
The Fortnightly Literary Club met last Friday evening at the residence of C. C. Chollar. The attendance was small many members being out of the city, but the evening was profitably and pleasantly spent discussing Whittier. The next meeting will be held with Mrs. Child.
Wait for him. Dr. E. H. Armstrong, the Eye and Nerve Specialist, of Jacksonville, is making a personal tour through the state and will be in this city on March 21 and 22. Former patients are requested to report and others should take advantage of this opportunity to see the Doctor, who will positively be here in person. All cases of eye troubles and chronic diseases handled by the famous system of Neurology, without drugs or operation.

C. P. BAIRD, M. D., D. D. S.
Arcadia, Florida,
The Dental Office and Laboratory of Dr. C. P. Baird can be found in the Cottage in the yard of Mrs. Youmans. Having been one of the sufferers by fire will say to his old friends that he will make a reduction on all Rubber Plate work, to the amount of railroad fare both ways for a distance of 25 miles from Arcadia. Having on hand a large supply of the best material will be enabled to do work in the shortest possible time.
DR. D. G. BARNETT,
Dentist.
Office in New King Building
'Phone No. 54 Arcadia, Florida
MISS SARA E. SWEAT,
TEACHER OF
PIANO, VOICE,
and all branches of Music, Elocution and Physical Training.
Studio in former Waldron residence.
Arcadia, Florida.
MRS. J. FLETCHER PACE
MUSIC TEACHER
Piano and Voice
Arcadia, Florida
C. W. FORRESTER JOHN W. BURTON
Forrester & Burton,
Attorneys-at-Law.
Arcadia, Florida
W. E. LEITNER,
Lawyer.
PRACTICES IN ALL COURTS
Arcadia, Florida.
J. J. SWEARENGEN E. H. BROWN
Swearengen & Brown,
Attorneys-at-Law
King Building. Arcadia, Florida
ARCADIA GUNSMITH
Old Bank Building
Guns, Sewing Machines
Needles, Ammunition

TIME TRIED AND FIRE TESTED THE

First National Bank of Arcadia

With Capital of \$30,000 and
Surplus of \$30,100.
DEPOSITS OF OVER A
QUARTER OF A MILLION
Solicits the business of the people
of DeSoto County
Gives prompt and careful attention
to all business intrusted
to it
Sells money orders to any part
in the United States
Has a Savings Department, paying
interest on deposit
Safe deposit boxes for rent,
per year
T. B. KING, C. C. CHOLLAR
PRESIDENT CASHIER

KILL THE COUGH AND CURE THE LUNGS

WITH Dr. King's
New Discovery
FOR CONSUMPTION
COUGHS and
COLD
Price
50c & \$1.00
Free Trial
Surest and Quickest Cure for
THROAT and LUNG TROUBLES,
or MONEY BACK.

Afraid of Strong Medicine.

Many people suffer for years
rheumatic pains, and prefer to
rather than take the strong medicine
usually given for rheumatism, not
ing that quick relief from pain may
had simply by applying Chamberlain's
Pain Balm and without taking
medicine internally. For sale at
Greene and all druggists.